



**Paradise Entertainment, through its subsidiary LT Game,  
participates in MGS Entertainment Show 2023,  
showcasing unique and innovative slot games**

Hong Kong/Macau, 14 November 2023 – Paradise Entertainment Limited ("Paradise Entertainment" or the "Company", HKEx stock code: 1180), through its subsidiary LT Game Limited ("LT Game"), has participated in the MGS Entertainment Show 2023 ("MGS" or the "Show") held at the Galaxy International Convention Centre on 14 and 15 September 2023. The Show is not only a major event in the Asian gaming industry, but also one of the largest gaming and entertainment exhibitions in the world. Returning to a physical format after a three-year hiatus, the Show has attracted participation from gaming professionals, investors, media and political and business representatives from around the world.

At the Show, the Company has showcased in its booth a range of new gaming technology products to give visitors a first-hand revolutionary gaming experience, including the new "Street Steel" and "Hulunbuir Grassland" slot games.

"Street Steel" slot game is inspired by Macau's unique local events. As we all know, Macau hosts a number of major international events every year, and among all the Macau Grand Prix and the China (Macau) International Automobile Exposition are the most eye-catching. These events have been able to attract many visitors to see the elegance of famous vehicles and the excitement of car racing activities. For car racing fans, in addition to visiting the Macau Grand Prix Museum to learn about Macau's racing culture, they can also visit the "Street Steel – Heavy Metal Bike Gallery Macau" (the "Street Steel Gallery") at Casino Kam Pek Paradise, a casino where the Company provides casino management services, to appreciate the collection of heavy metal motorcycles imported from all over the world. Taking this as a starting point, LT Game partnered with Street Steel Gallery, using the gorgeous and stylish heavy metal motorcycles and the accessories in the gallery as inspiration, combined with the distinctive track scenery to create an eye-catching "Street Steel", an irresistible car racing-themed slot game! For the first time in gaming history, LT Game features actual hand built custom motorcycles styled to exact details from the original motorcycles seen at the Street Steel Gallery in its new slot game. Among these custom motorcycles presented at the Street Steel Gallery, most were designed and built by Mr. Shaun Ruddy, an internationally renowned custom motorcycle builder who has won many international awards. The game features well-built locomotives, cool and gorgeous equipment, coupled with racing competitions and interactive experiences that make patrons feel



as if they are in the venue. In addition, the overall graphics, which are based on a cool dark street style along with the rock music, makes the player more involved in the game and feel the accumulated joy and excitement.

“Hulunbuir Grassland”, another brand-new themed slot game, is based on the background of the grasslands in Hulunbuir, a place of beautiful scenery and is the starting point for many nomadic people in the northern part of mainland China. The Company has collaborated with 烏蘭托嘎大師 (Master Wulantoga), a first-rate composer in China, and is privileged to have the right to use his composed music as the background music for the game, and has specially incorporated the thrilling and exciting archery and equestrian activities in the grasslands to design an exciting adventure game. In the game, vivid images are accompanied by beautiful music, creating a feeling of being on the grasslands: On the boundless grassland, galloping horses, swan geese, white sheep, rolling green mountains, and the long sound of matouqin sounded in the yurts, all show the endless landscape. Through the “Archery Grand Prize Game” and the “Horse Trapping Game”, while further experiencing the atmosphere of the Hulunbuir grasslands, patrons can also win generous bonuses, allowing players to experience unprecedented gaming fun! This game not only showcases the natural scenery and national culture of the area, but also offers a variety of rewards and interactive features.

The Company is thrilled to introduce our new gaming technology products in our new product launch conference held at the Show and is particularly honoured to have both the presence of Mr. Shaun Ruddy and 烏蘭托嘎大師 (Master Wulantoga) to share their interesting and remarkable insights on the new “Street Steel” and “Hulunbuir Grassland” slot games, respectively.

**Dr. Jay Chun, Co-chairman and Managing Director of Paradise Entertainment** commented, "We are delighted to be able to showcase brand new products at the MGS venue again this year. Due to the pandemic, MGS was suspended in 2020, and it could only be held in the form of online activities in 2021 and 2022. Now all events will return in the form of new physical events. As a high-tech enterprise, Paradise Entertainment will continue to focus on high-tech investment and research and development, and will continue to innovate and launch new high-tech products. I would like to thank our customers and media friends for their continuous attention and support, and I look forward to meeting and communicating with industry professionals, media representatives and potential customers at the Show to share our latest achievements”.



### **About Paradise Entertainment Limited**

Paradise Entertainment Limited (HKEx stock code: 1180, together with its subsidiaries referred to as the “Group”) engages in the development, sale and leasing of electronic gaming equipment and systems, as well as the provision of casino management services in Macau. Paradise Entertainment is the inventor, patent owner and sole provider of live-multi game terminals and dominates the electronic table games market in Macau. The Group has also been developing slot machines. Apart from casino management business in Macau, Paradise Entertainment envisions to become a global leader in gaming equipment. In addition, the Group also develops high-tech products and engages in business related to innovative and renewable energy solutions business in mainland China.

### **Further enquiries**

For more information about Paradise Entertainment Limited, please visit our Company’s website: <http://www.hk1180.com>.

If investor or media has any enquiries, please contact our Investor Relations Department (Telephone: +852 2620 5303 or email: [ir@hk1180.com](mailto:ir@hk1180.com)).