



PARADISE ENTERTAINMENT LIMITED

滙彩控股有限公司

[For immediate release]

Paradise Entertainment Limited Launches World First e-Casino “Paradise Entertainment”

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(Hong Kong, December 28th, 2007) — Provider of innovative casino games **Paradise Entertainment Limited** (“Paradise” or the “Group”) (HKEx stock code: 1180) opened today the world’s first e-casino “Paradise Entertainment”.

On the third floor of Casino Kam Pek at San Kin Yip Commercial Center in Macau’s entertainment hub and adjacent to Lisboa Hotel & Casino, opposite to Wynn Resort, “Paradise Entertainment” offers to the mass gaming market a host of next generation electronic gaming facilities and services.

“Paradise Entertainment” employs state-of-the-art electronic gaming technologies and features all time favorite games as well as latest gaming attractions that can give players fun and entertainment like never before all year round non-stop. The 34,564 sq. ft. e-casino offers the next generation Paradise Box to its customers.

Paradise Box, exclusively available in “Paradise Entertainment”, combined live baccarat with a server-based game that gives players a large variety of game choices. In addition, the Group’s proprietary electronic gaming system, live baccarat combines dealing of cards by a live casino dealer with a digital network of touch screen betting terminals. Players will be able to play a host of server-based games via an additional screen console on the Paradise Box machine. It is a breakthrough from previous traditional stand-alone e-tables and slot machines.

“Paradise Entertainment”, is operated under an agreement signed between LT (Macau) Limited (“LT Macau”), the Group’s wholly owned subsidiary, and Sociedade De Jogos De Macau, S.A (“SJM”). Under the agreement, 40% of the net win generated from “Paradise Entertainment” will go to the Macau Government as tax payment, LT Macau and SJM will take 40% and 20% of the pretax net win respectively.

Offering a completely new and unique gaming experience to casino-goers and serving the mass as a destination for leisure, relaxation or entertainment, the e-casino, the Group believes, has strong appeal to the mass gaming market in Macau, hence, huge growth potential.

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About Paradise Entertainment Limited (HKEx stock code: 1180)

Paradise Entertainment Limited is a casino games innovator. It develops and supplies novel casino gaming systems to casino operators. Other than Paradise Jackpot Progressive Baccarat Table Game Systems, its live baccarat system can be found in five different casinos. The Company targets to build the first cross-casinos mega progressive jackpot based on live baccarat games in Macau.

For more information, please visit the Group's website: www.hk1180.com.

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