

PARADISE ENTERTAINMENT ANNOUNCES NEW LIVE MULTI-GAME TERMINAL DEPLOYMENTS

- Grand Lisboa in Macau Installs 78 LMG Terminals -

- Existing Trial of 24 LMG Terminals at The Palazzo Las Vegas Converts to Sale -

Hong Kong – February 2, 2015 – Paradise Entertainment Limited (1180.HK) ("Paradise" or "the Company"), an electronic gaming solutions provider, announced today that it has successfully deployed 78 of its Live Multi-Game ("LMG") terminals at the Grand Lisboa in Macau. The sales agreement in place provides for the eventual expansion of the LMG deployment at Grand Lisboa to a total of 120 terminals.

"Casino operators in Macau are increasingly seeking table gaming solutions that allow them to quickly adapt to a changing market environment," said Jay Chun, Chairman and CEO of Paradise Entertainment. "Our patent-protected LMG solution improves the productivity and efficiency of casino operations and allows operators to broaden their customer reach. We believe the 78 LMG terminals installed at Grand Lisboa will deliver an attractive return on investment and further enhance the player experience."

Paradise also announced today that the 24 LMG terminals on trial at The Palazzo in Las Vegas since November 2013 have been converted into an outright sale. As the Company's first sale of LMG terminals into the U.S. gaming market, Paradise expects more machine deployments in the market as operators seek out differentiated solutions that deliver proven financial performance.

Mr. Chun added, "Another key growth opportunity for 2015 lies overseas, and the conversion of our ongoing trial at The Palazzo into a sale is the first in what we believe will be many U.S. deployments beginning this year. Since their introduction at one of the leading properties on the world-famous Las Vegas Strip, our LMG terminals have delivered strong financial performance for Las Vegas Sands, far exceeded their initial performance expectations, and given visitors to The Palazzo an alternative option for their table game entertainment needs. This is a big milestone for us. We are excited to further expand our global relationship with Las Vegas Sands and look forward to working with them to ensure the long-term success of this and any future deployments."

Paradise Entertainment Limited (1180.HK)

Paradise Entertainment Limited (1180.HK) is listed on the main board of the Hong Kong Stock Exchange. The Group is principally engaged in the development, provision and sales of electronic gaming systems and the provision of casino management services.

For more information about Paradise Entertainment Limited, please visit our website: <u>http://www.hk1180.com</u>

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